



Choosing the right oil for your vehicle is extremely important.



Dealer promotion and responsibilities



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Nearly 250 products of DEW, MASS, KONZ brands in lubricants and auto care products in different liter packages produces with the option. ISO 9001 Quality Certificate and ISO 14001 Environmental Management System Certificate. production capacity reaches forty thousand tons. Following its success in Turkey, the company is now working abroad. It continues its activities successfully by opening up to the markets. To be a trusted company in quality, after-sales services and to maximize customer satisfaction With the mission of creating a new and innovative product range, it invests in infrastructure works. With the mission of being a leader in the sector, always aiming forward with its product range, quality and qualified works is in a position to meet your needs and expectations with its trained and competent staff. We are pleased to serve the automotive sector by delivering our brands to our customers through our valuable dealers. Will be honored.



Our Factory



Our facility has a production capacity of 55,000 tons per year in a single shift.

- Lubricants for diesel and gasoline engines
- Industrial Lubricants, Engine Additives & Antifreeze,
- Grease oil is produced and filled.

Hundreds of product varieties More than 250 types of packaging

With the Wisdom by dew brand, which produces synthetic lubricants, the market and our business partners with OEM-contracted full synthetic lubricants that create added value and continues to bring our customers together. Based on quality and after-sales customer satisfaction without compromising our understanding of service, we continue on our way together with our valued business partners and customers. we are proud to continue to grow stronger.



What we need to do

Wisdom
by dew

Assume operational responsibility

Investing financially

Being responsible for customer satisfaction

Treating customers with respect and affection

Marketing-oriented, working discipline

Responsible for service and service quality

Love the product and protect its quality and identity

Correct use of product promotion materials and channels



Wisdom
by dew
AUTO SERVICE



Printed documents



Business card / insert / brochure / file

Website with extension dewpetroleum.com

#dew social media support



Cloth banner / flag / pennant

Wisdom
by dew



Promotion stand for show purposes

Wisdom
by dew





deya
UZUN ÖMÜRLÜ MOTOR YAĞLARI

11-15 Ekim 2023
Bayi Toplantısı
25
YIL
deya
UZUN ÖMÜRLÜ MOTOR YAĞLARI
deniyaglar

Wissdom

Wissdom
IS 5W30 RM

11-15 Ekim 2023
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25
YIL
deya
UZUN ÖMÜRLÜ MOTOR YAĞLARI

Wissdom
IS 5W30 RM

Site entrance balloon

Wisdom
by dew



Demountable product stand

Wisdom
by dew





Dealer outside signage examples

Dealer outside signage examples



WORKS
AUTO CENTER
330710
WORKSAUTO.COM

Wisdom **AUTO SERVICE**
by dew



Dealer outside signage examples



Dealer outside signage examples



Dealer outside signage examples

Dealer outside signage examples



Dealer outside signage examples





Dealer outside signage examples

I want to be a dealer.

Wisdom
by dew

Please fill out the dealer application form at www.dew.com.tr and send it to us.

If your application is deemed appropriate, we will invite you for a mutual meeting.

Completion of location determination (rental, purchase, contract realization)

Signing the Franchise Agreement Start of project design, decoration and corporate identity dressings.

Establishment of the opening and promotion tent.



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