

Choosing the right oil for your vehicle is extremely important.



Dealer promotion and responsibilities















Nearly 250 products of DEW, MASS, KONZ brands in lubricants and auto care products in different liter packages produces with the option. ISO 9001 Quality Certificate and ISO 14001 Environmental Management System Certificate. production capacity reaches forty thousand tons. Following its success in Turkey, the company is now working abroad. It continues its activities successfully by opening up to the markets. To be a trusted company in quality, after-sales services and to maximize customer satisfaction With the mission of creating a new and innovative product range, it invests in infrastructure works.

With the mission of being a leader in the sector, always aiming forward with its product range, quality and qualified works is in a position to meet your needs and expectations with its trained and competent staff. We are pleased to serve the automotive sector by delivering our brands to our customers through our valuable dealers. Will be honored.







Our Factory



Our facility has a production capacity of 55,000 tons per year in a single shift.

- Lubricants for diesel and gasoline engines
- Industrial Lubricants, Engine Additives & Antifreeze,
- Grease oil is produced and filled.

Hundreds of product varities More than 250 types of packaging

With the Wisdom by dew brand, which produces synthetic lubricants, the market and our business partners with OEM-contracted full synthetic lubricants that create added value and continues to bring our customers together. Based on quality and after-sales customer satisfaction without compromising our understanding of service, we continue on our way together with our valued business partners and customers. we are proud to continue to grow stronger.







What we need to do



Assume operational responsibility **Investing financially** Being responsible for customer satisfaction Treating customers with respect and affection Marketing-oriented, working discipline Responsible for service and service quality Love the product and protect its quality and identity Correct use of product promotion materials and channels













Printed documents



Business card / insert / brochure / file



Website with extension dewpetroleum.com #dew social media support

Cloth banner / flag / pennant























Promotion stand for show purposes







Site entrance balloon















Demountable product stand





















Dealer outside signage examples

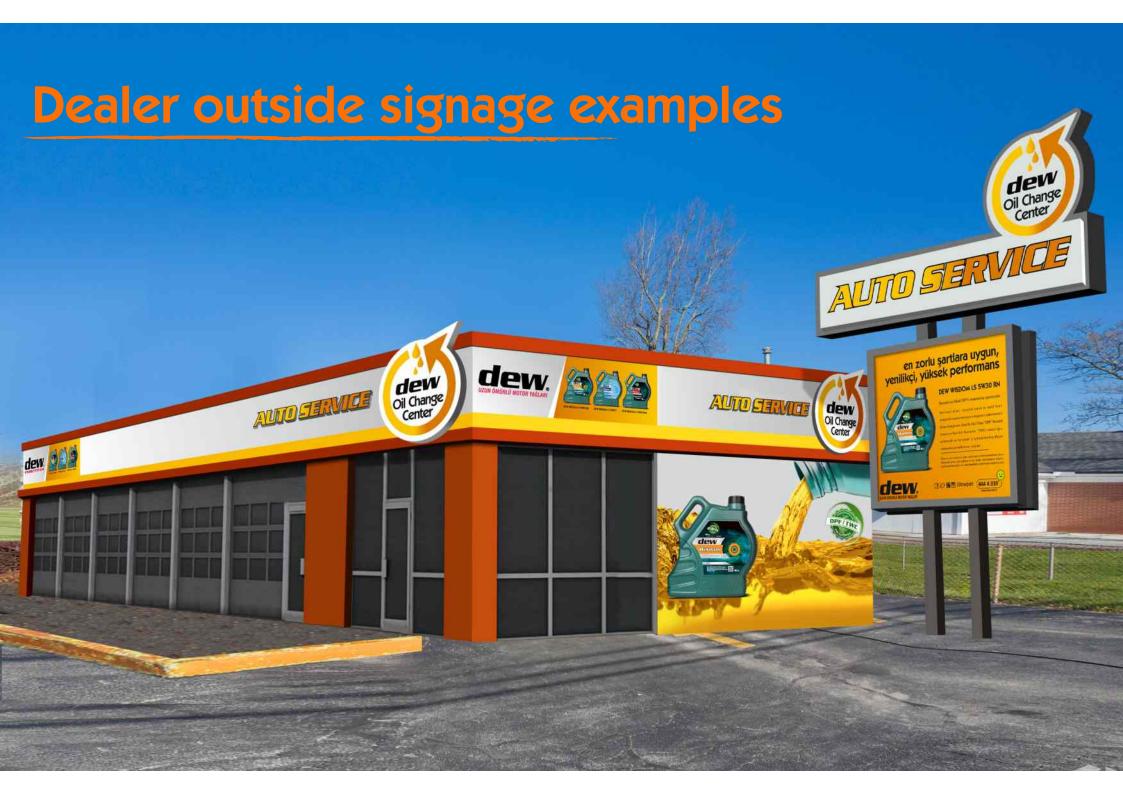
Dealer outside signage examples











Dealer outside signage examples





I want to be a dealer.



Please fill out the dealer application form at www.dew.com.tr and send it to us.

If your application is deemed appropriate, we will invite you for a mutual meeting.

Completion of location determination (rental, purchase, contract realization)

Signing the Franchise AgreementStart of project design, decoration and corporate identity dressings.

Establishment of the opening and promotion tent.







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